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THE SWAMPSCOTT CONFERENCE, JUNE 20-27, 1921

PRELIMINARY ANNOUNCEMENTS

THE American Library Association will hold its 1921 conference at Swampscott, Mass., June 20-27, 1921.

The following Associations, Sections and other groups are expected to meet during the week: College and Reference Section, Trustees Section, Catalog Section, Children's Librarians Section, Professional Training Section, Agricultural Libraries Section, School Libraries Section, Lending Section, Librarians of small Libraries Round Table, Training Class Instructors, Librarians of Religion and Theology, Public Documents Round Table, National Association of State Librarians, League of Library Commissions, American Association of Law Libraries, Special Libraries Association, A. L. A. Council, Association of American Library Schools, and Library Workers Association.

The attractions of Boston and vicinity will undoubtedly bring large numbers from all parts of the country in spite of the high cost of traveling, and the Program Committee is planning to allow ample time for excursions to points of historical and literary interest.

The following statements have been prepared by Mr. F. W. Faxon, chairman of the Travel Committee. His associates on the committee are C. H. Brown, of Washington, and John F. Phelan, of Chicago.

HOTEL ACCOMMODATIONS

The New Ocean House, one of the most up-to-date and exclusive hotels on the Atlantic Coast, will be headquarters. Here and in the fireproof assembly hall on the grounds, will be held the general sessions and all other meetings. This hotel, its

broad front facing the ocean, and the adjoining, connected, seven-story concrete section, will accommodate approximately seven hundred people. Five cottages on the hotel grounds will house nearly one hundred more. All meals will be in the hotel dining room, American plan, for those having rooms in the hotel or its cottages. **Only persons staying five days or more will be assigned to the New Ocean House.** Those staying less than five days will apply for rooms in the other hotels or rooming houses.

Hotel Preston, directly on the ocean, in the exclusive residential section of the North Shore Summer Colony, one mile from the New Ocean House, accommodates two hundred and fifty, and a free bus service will be provided for those assigned there, giving quick transportation to and from the conference meetings. It is an up-to-date hotel, and will be chosen by those who enjoy the quiet rest outside headquarters.

Hotel Bellevue, fifteen minutes' walk from Headquarters, and on trolley line running every fifteen minutes directly to the assembly hall on the New Ocean House grounds (fare 10c or 15 rides for \$1.00), will accommodate about fifty, American plan.

The Willey House and cottages, nearer headquarters, and also on the trolley line, will provide for one hundred persons, American plan.

For those desiring to attend the conference at a minimum of expense, as many rooms will be provided in near-by private houses as may be desired, with meals in the New Ocean House cafeteria, seating two hundred at one time.

RATES PER PERSON PER DAY, AMERICAN PLAN

(Fractional days, after the first, pro-rata)

NEW OCEAN HOUSE AND FIVE COTTAGES

With meals in main dining-room, seating 800

No single rooms will be available June 20th to 25th, and a minimum stay of five days must be booked by those applying for rooms here. These restrictions are made by the

local committee that the greatest number possible may be housed at Headquarters. Prices granted us are about two-thirds regular rate, and same menu is given as during the season.

Two in a room, twin beds, private bath.....	each	\$8.00 per day
Four in two rooms, twin beds in each, bath between.....	each	8.00 per day
Three in a room, twin beds and cot, private bath.....	each	7.50 per day
Six in two rooms, private bath between, twin beds and cot in each room.....	each	7.00 per day
Eight in two very large parlor front rooms, twin beds and two cots in each room, bath between.....	each	6.50 per day
Two in a room, twin beds, without bath.....	each	6.25 per day
Two in a room, double bed, without bath.....	each	6.00 per day
Three in a room, twin beds and cot, no bath.....	each	5.75 per day
Cottage rooms for two, without bath.....	each	5.50 per day

During convention week, the New Ocean House will furnish music by the Meyer Davis Orchestra of Washington and Philadelphia, and opportunity for dancing on several evenings will be provided.

Tennis and other lawn games are provided on the lawns surrounding the New Ocean House. The Tedesco Country Club eighteen-hole golf course, is a mile and one-half distant. Ocean bathing for those desiring it is available, temperature of water in June about 60.

HOTEL PRESTON, AND COTTAGES ADJACENT

American plan, and including free bus service to and from meetings (six rides a day)

Two in a room, twin beds, private bath.....	each	\$8.00 per day
Four in two rooms, twin beds in each, bath between.....	each	7.50 per day
Three in a room, twin beds and cot, private bath.....	each	7.50 per day
Six in two rooms, twin beds and cot in each room, bath between.....	each	7.00 per day
Two in a room, double bed, without bath.....	each	6.00 per day
Single room, without bath.....	each	6.50 per day

BELLEVUE HOTEL

American plan

Two in a room, with bath.....	each	\$7.00 per day
Two in a room, without bath.....	each	5.50 per day

WILLEY HOUSE, AND COTTAGES ADJACENT

American plan

Two in a room, without bath.....	each	\$5.00 per day
Two in a room, with bath.....	each	6.00 per day
Single room, without bath.....		6.00 per day

PRIVATE HOUSES

Private houses will let rooms (apply for these to Mr. C. E. Sherman, librarian, Free Public Library, Lynn, Mass.) at \$1.00 per night per person. Delegates in private houses may obtain special meals at New Ocean House cafeteria: Breakfast.....\$0.50
Lunch.....\$0.75 Dinner.....1.00

One-day Visitors

Transient delegates coming to Swampscott for the day only, and not remaining over night, may also get meals in the cafeteria. A few can be accommodated in main dining room, where lunch will cost \$1.50 (regular rate \$3.00) and dinner \$2.50 (regular rate \$4.00).

How to Make Reservations

Reservation of rooms should be made as soon as possible. Assignments will be made after April 10th. If all cannot be given the accommodation requested, preference

will be given older members and those from outside New England. For all hotel and cottage reservations write to the American Library Association, care of New Ocean House, Swampscott, Mass., the management of which will acknowledge all letters, and, assisted by Mr. F. W. Faxon of the local committee, will make all assignments.

For rooms in private houses, address Mr. C. E. Sherman, Free Public Library, Lynn, Mass., who has undertaken to arrange that part of the rooming.

State in your application exactly the

kind of room wanted, and price as per schedule above, also day of arrival. Give names of persons you have arranged to room with, or state if you wish roommates assigned you. Remember that we cannot provide single rooms at headquarters, and if you apply for room there specify at least a five days' visit. Indicate your second choice in case desired accommodations cannot be had. Headquarters hotel cannot take everybody; Hotel Preston, also on the ocean, offers greater quiet and rest and less crowd.

The reduced rates made for the conference week at New Ocean House, will be available for several days before June 20th, and will hold for those who wish to remain after the meeting is over, until the afternoon of Friday, July 1st.

POINTS OF INTEREST, SWAMPSCOTT AND VICINITY

Swampscott, a typical old-time village, is twelve miles from Boston, and one of the most exclusive sections of the North Shore of Massachusetts. It is on the Boston & Maine R. R., about a mile beyond Lynn. It may be reached from Boston by motor via Revere Beach and through Lynn, over the Metropolitan Parkway system, which follows the water practically all the way. Train service is frequent, time required about thirty minutes.

Puritan Road, on which the New Ocean House is situated, is a continuation of the Shore Boulevard, established in 1629. This is the oldest and most famous highway along the North Shore, and was originally the Indian trail called The Path of Peace. Aside from the beautiful summer residences and the fishing colony, Swampscott itself has few points of particular interest. One exception is the old Humphrey House, at 99 Paradise Road, the oldest house in New England, built and occupied by Assistant Governor John Humphrey previous to 1637, possibly in 1634.

The following are some of the places of interest in the vicinity of Swampscott:

MARBLEHEAD—world famous for its fine harbor and as the yachting center of the New England coast. Home of the Eastern and Corinthian Yacht Clubs. Well worth a visit for its picturesque old houses and narrow streets. Distance five miles.

NAHANT—noted for its beautiful scenery. Formerly the summer home of the poet Longfellow and the historians Motley and Prescott. Present home of Senator Henry Cabot Lodge. Distance two miles.

LYNN WOODS—a magnificent tract of wild woodland under the supervision of the Lynn Park Commissioners. Distance four miles.

SALEM—quaint historic town founded in 1626. Has many relics of Old New England days and numerous fine old colonial houses. "The Witch House" and "House of the Seven Gables" may still be seen here. Distance four miles.

REVERE BEACH—a modern seaside resort for the people. The Coney Island of Massachusetts. Distance five miles.

BEVERLY—a historic North Shore settlement, containing many beautiful summer homes. Distance six miles.

PRIDES CROSSING—one of the most beautiful sections along the North Shore. The home of many wealthy summer visitors including the magnificent estate of the late Henry C. Frick. Distance ten miles.

MANCHESTER—famous for its summer visitors of international reputation. The summer quarters of several foreign embassies and legations. Home of the Essex Country Club, one of the oldest and most exclusive in New England. Distance eighteen miles.

DANVERS—has many Colonial Homes of historic interest. "Oak Knolls" surrounded by great trees, where the Quaker Poet John Greenleaf Whittier spent most of his later years, may still be seen. In nearby Topsfield are found many types of Old New England architecture. Distance fifteen miles.

MAGNOLIA—fashionable resort, popular as the shopping center for the wealthy

summer colony of the North Shore. Practically all the exclusive New York shops are represented. Here the A. L. A. met in 1902. Distance twenty miles.

LEXINGTON—where the famous Revolutionary battle was fought. The rough boulder on Lexington Common, appropriately inscribed with the words of Captain Parker, marks the line of the "Minute Men" who accelerated the retreat of the British to Boston. Lexington is excessively rich in historic sites. Distance twenty-five miles.

CONCORD—home of patriots, scholars, philosophers. The first battleground of the Revolutionary War (The Old North Bridge), marked by the graves of British soldiers, the old monument and the newer statue of the "Minute Man." In the Old Manse nearby Hawthorne lived during the first four years of his married life. Nearby are the homes of Emerson and Louisa Alcott. Distance twenty-seven miles.

SUDBURY—where the Wayside Inn is situated, made famous by the poet Longfellow in his "Tales of the Wayside Inn." Washington and Lafayette were among its honored guests. It still retains its old air of hospitality and the public rooms contain interesting relics. Distance thirty miles.

METHUEN—the peaceful village of Methuen, a suburb of Lawrence, dates back to 1725. Men of Methuen took active part in the Battle of Bunker Hill. Today along the Spicket River and on "Meeting House Hill" there are many lovely spots and historic homes. Distance twenty-five miles.

GLOUCESTER—the greatest fishing port in America, settled in 1623. Gloucester fishing schooners are celebrated for their yacht-like lines, their sailing qualities and their general seaworthiness. One of the most delightful motor trips, boulevards and parkways practically the entire way. Distance twenty-five miles.

PLYMOUTH—the landing place of the Pilgrims, is rich in lore of Old New England. Within the town are Plymouth

Rock, the site of the first house built in America, and in Pilgrim Hall, a splendid collection of authentic relics of the Mayflower. Distance fifty miles.

Of the above points of interest the local committee hopes to arrange for a large party visit to Plymouth, probably on Sunday, June 26, either by steamer or special train; also a motor excursion on some day during the conference, to cover Lexington, Concord, and return, if possible, via the Wayside Inn at Sudbury. An auto trip along the North Shore to Marblehead and Beverly, will, it is hoped, be provided on one of the afternoons during conference week.

The White Mountains of New Hampshire, famous for their beauty and as a tourist resort for New England people, are about one hundred miles north of Swampscott. Should applications be received from twenty-five or more persons desiring to spend a week in the White Mountain region, Mr. Faxon will plan and conduct a post-conference party, spending about three days in Jackson, whence trips would be made to North Conway, Intervale, Upper Bartlett, and Crawford Notch. Leaving Jackson, party would go by motor to Randolph, N. H., for a three-days' stay, and from that headquarters an all-day trip would be taken covering Bretton Woods (Mount Washington Hotel), Profile Lake, and the Flume of Franconia, returning through Jefferson. Opportunity would also be available for mountain climbing at both Jackson and Randolph. Cost of a trip covering from Monday, June 27, to Monday, July 4, including railroad, hotel room and meals, and motor trips as outlined above, would be \$58.00 for the eight days.

TRAVEL NOTICE

No reduced railroad rates will be possible from New England points to Swampscott next June, but there is a possibility that lines beyond New England may make either a summer-excursion fare or grant our convention a certificate-plan rate which will be approximately a little more

than a fare and one-half from Middle-Western and Southern points, and slightly less than two one-way fares from New York and Pennsylvania points. If certificate-plan tickets are granted it means that delegates must return home by route over which they came, starting within three days of the end of the convention.

Swampscott is a mile beyond Lynn, on the Boston & Maine R. R. and the North Station in Boston, from which the Boston & Maine starts, is across the city from the South Station, to which delegates would come arriving over Boston & Albany (N. Y. Central) or New York, New Haven & Hartford R. R. (the Pennsylvania R. R. connection). The Boston Elevated railway operates shuttle trains between the North and South stations.

At Swampscott the hotels are about one mile to a mile and one-half from Swampscott station, and motor-bus service must be used costing 50c one way for each passenger, and 60c for trunk.

By leaving train at Lynn depot, a trolley line may be used directly to the rear of the New Ocean House grounds, and to Willey House and Hotel Bellevue.

Present Railroad and Pullman Fares

Below are given the present one way fares from various points to Boston and price of a Pullman lower berth one way. Upper berth is approximately 80 per cent of the lower.

	Fare	Pullman Lower Berth
New York	\$ 8.92	\$ 4.05
Philadelphia	12.42	4.05
Washington	17.71	6.08
Atlanta via New York.....	42.93	14.58
Pittsburgh	25.97	6.89
Dallas via St. Louis.....	71.84	21.87
Birmingham via Cincinnati....	46.26	15.80
New Orleans via New York...	61.16	19.44
Denver	79.89	22.68
Buffalo	19.33	4.86
Detroit	29.89	8.10
Cleveland	26.41	6.89
Cincinnati	36.28	9.72
Chicago	39.64	10.94
St. Louis	47.02	12.96
Memphis via Cincinnati.....	52.90	15.80

St. Paul	55.05	13.77
Minneapolis	55.46	13.77
Omaha	59.00	15.80

CHICAGO PARTY

(Statement by John F. Phelan, Chicago Public Library)

Following the custom of former years, a special train out of Chicago is planned, providing a sufficient number (125) signify their intention of joining the special party.

Should we fail to meet the railroad requirement for special service, separate Pullman sleepers will be provided, to be attached to regular train for the accommodation of those who register with the travel committee before June 10th.

Railroad rates will be the important factor in determining the choice of routes, and it is hoped to announce these in a later Bulletin.

As this Bulletin goes to press an announcement of special railroad rates has been received. See page 35.

COMMERCIAL EXHIBITS

Space for commercial exhibits will be available in unlimited proportions on the main or office floor of the New Ocean House. Applications should be made directly to the management of the hotel. Price will be determined on basis of amount of space requested up to May 1st. Rate will vary from \$3.00 to \$5.00 per running foot for the entire meeting. No less than six feet will be considered.

COMMITTEES

The program committee for the conference consists of the President, First Vice-President and Secretary.

The members of the local committee are

C. F. D. Belden
J. Randolph Coolidge
Anna M. Bancroft
Wm. C. Lane
Mrs. Bertha V. Hartzell
Edward H. Redstone
F. W. Faxon.